

## **Christine M. Driscoll** **Class of 1993**



As a student at Archbishop Williams, Christine Driscoll earned the Williams Award, which is given annually to “a student who is comfortable with herself and who strives to push her limitations to learn all she can about herself and the world of others.” Ms. Driscoll took that message to heart and since graduating in 1993 as Valedictorian, she has traveled and lived all over the world, not only learning about other cultures and customs, but also teaching and helping others make their communities better.

Since 2006, Ms. Driscoll has served as the business development manager for Edun Apparel, a socially conscious 100% African-made apparel brand, based in Dublin, Ireland and New York, and founded by U2’s Bono and his wife. In that role she traveled often to Africa and was responsible for branding and marketing, sourcing and production, business development and sales. She was involved in negotiations for development of the Conservation Cotton Initiative to train African farmers in organic cotton farming with the Wildlife Conservation Society and African non-profits. Ms. Driscoll is proud of the fact that she was able to help people learn skills to be able to support themselves and their families.

She feels strongly that her work be mission-based. This fall, she will begin work as associate director of the Social Entrepreneurship Programme and the Social Innovation Centre at the Institut Européen d’Administration des Affaires, more commonly known as INSEAD. Her new position and work combines research, education and outreach in the area of social innovation. Her role reflects the potential of social entrepreneurs to address the most pressing global problems in a creative and resource effective way.

After AWHHS, Ms. Driscoll earned a bachelor of arts joint degree in French and psychology from Harvard University in 1997; a juris doctor degree in 2002 from Boston College Law School; and a master of business administration degree in 2006 from INSEAD, an international graduate business school and research institution with campuses in France and Singapore. In addition, she was admitted to the New York and Massachusetts Bars.

In addition to the Williams Award, Ms. Driscoll was presented with the Sister Mary Blunt Award as a scholar athlete and many other well-deserved accolades. She is part of a legacy family: her mother (former AWHHS guidance counselor) Maureen Sullivan Driscoll ’62, sister Colleen Driscoll O’Leary ’86 and brother, Joseph Driscoll ’88, also graduated from the school. Her father, Joseph, serves on the Board of Trustees.